



The Center for Basque Studies presents:

Andreas Hess



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RELUCTANT MODERNIZATION

PLEBEIAN CULTURE AND MORAL
ECONOMY IN THE BASQUE COUNTRY



Reflections on Basque Egalitarianism

Tuesday, November 10, 2009
Center for Basque Studies
Conference Room - 305
3:00 PM

Andreas Hess teaches sociology at University College Dublin and is currently a research fellow at Yale. He has recently published *Reluctant Modernization: Plebeian Culture and Moral Economy in the Basque Country*. In his talk, Hess will discuss what led him to write the book and some of its conclusions.

In *Reluctant Modernization*, an investigation of *baserri* culture provides insights into Basque rural life and the radical changes that occurred with industrialization, the *cofradia* allows the reader to see the connection that the Basque Country has with the sea. The third institution, the *txoko* or *sociedad gastronómica*, represents a more recent and urban phenomenon and reflects an effort to come to terms with urbanization and the anonymous forms of modern life.

Hess will be signing copies of this book at Sundance Bookstore, located at 1155 West Fourth Street #106, on Wednesday, November 11 at 6:30 PM.